

# Paul Lyons

## Web Programmer & Designer

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Portfolio: [www.pullyons.info](http://www.pullyons.info)

GitHub: <https://github.com/pelicanpaul>

### Career Summary

For the last 15 years, as a full-stack developer and as a crucial member of small teams, I have built websites and web applications that have brought great value to a variety of companies. More recently I have been creating responsive, mobile-friendly WordPress themes utilizing LESS and Bootstrap 3.2.

### Experience

#### Gilmour Craves

Senior Web Developer

February 2015 – Present (6 months) San Francisco Bay Area

I am the in-house developer working in WordPress, Drupal, HubSpot and Magento. This year I have created custom, responsive WordPress themes using Bootstrap 3.2 and jQuery for Wells Fargo, Biomarin and PlanetDDS to name a few. I also have worked extensively with Hubspot, and their COS system.

Recent Examples

<http://clec.wf.com/>

<http://embraca-study.net/>

<http://s207367.gridserver.com/>

<http://savoirfaire.com/abstract/>

#### Creative Circle Staffing Agency

Web Programmer

September 2014 – Present (4 months) San Francisco Bay Area

Short-term projects for small businesses and advertising agencies primarily as a front-end developer. Custom WordPress plugins and themes. Bootstrap, jQuery and JavaScript development. The most recent project was for Roche Pharmaceuticals.

#### Monster Cable Products, Inc.

Web Developer

December 2011 – June 2014 (2 years 7 months) Brisbane, CA

As a full-stack developer, and at times the project lead, I helped Monster achieve some critical e-commerce and branding goals.

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## Some Key Projects

- Lead front-end developer for the website replatforming into iApps.
- Lead architect, back-end and front-end developer and project lead for the Monster Accommodation Store completed within a tight deadline. Refactored approved yet antiquated e-commerce tool to satisfy business requirements. Authentication using OAuth. Theme driven, HTML5, CSS 3 front-end designs. The Accommodation Store sales often out-perform the consumer-facing store.
- Lead architect, back-end and front-end developer and project lead for the Monster Artist website, a CMS driven, online library of music artists.
- Crucial team member for the Monster Ebay Store-ERP integration. Created a web application interfacing with the Ebay API so that categorization of products was automatic and seamless.
- Maintained the corporate website and programmed various Facebook applications and online promotions.

[www.monsterproducts.com](http://www.monsterproducts.com)

## Technical skills and applications used while at Monster

- ASP.NET (C# and VB)
- MS SQL and Stored Procedures
- TFS source control implementations
- Classic ASP
  
- HTML5 , CSS3, Bootstrap 3.0, and responsive design techniques
- AngularJS
- jQuery and jQuery plugin authoring
  
- Bridgeline iApps
- Umbraco
- SpiderCart 3.0
- ProductCart

## **Paul Lyons Web Solutions**

Web Programmer, Designer and Consultant

January 2000 – Present (14 years 7 months) San Francisco Bay Area

In a freelance capacity, I create, maintain and improve web sites for a variety of friends and clients: academic institutions, real estate developers, book publishers, small businesses, marketing companies, e-learning companies. These projects involve everything from e-commerce, database design and programming, WordPress themes and

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plugins, custom web-based content management systems, photography, video editing, copywriting, web design and logo design.

Portfolio: [www.paullyons.info](http://www.paullyons.info).

## **The Spider**

Full-Stack Web Programmer

April 2007 – August 2011 (4 years 5 months) San Francisco Bay Area

Crucial developer enabling The Spider to achieve large web application goals, as well day-to-day maintenance tasks. Helped The Spider move forward on emerging technologies.

### Some Key Projects

- Lead architect, back-end and front-end developer for the entire Hospital Business Operations for Quest Diagnostics, a complete CRM tool for one of the largest labs in the world. This tool is crucial for the success of the Quest sales teams and the project approval process. It totally changed how Quest Diagnostics does business, enabling more efficient workflows.
- The synthetic DNA configurator for Biosearch Technologies where users can build and buy custom synthetic DNA enabling Biosearch Technologies to increase sales by automating custom orders.
- The e-commerce enabled custom bike configurator for RA Cycles.
- Amazon and RetailPro Integrations for Anonymous Venice.
- GI Partners PCI Compliant investor web application and investment portal making for a secure, member-based portal for investors to view and assess investment portfolios.

### Technical skills used while at The Spider

- ASP.net MVC (VB)
- T-SQL
- Object-oriented JavaScript using jQuery
- Classic ASP
- XSLT
- CSS
- Adobe Creative Suite

## **Monster Cable Products**

Webmaster

February 2000 – February 2006 (6 years 1 month) Brisbane, CA

Brought value to Monster Cable by creating and designing a database driven, dynamic, fully integrated online catalog of products using the latest technologies at the time. This was achieved with two developers in six months. Also developed rich data solutions and website designs for Monster Cable and sub-brands using ASP, SQL, CSS, Photoshop and Flash. Built robust, web-based Content Management Systems utilizing SQL databases.

Created Web 2.0 type applications such as the highly successful web-based Monster \$10,000 Photo Contest.

### **Education**

University of Wisconsin-Madison  
BA Music 1985

San Francisco State College of Extended Learning  
Programming and Web Development Courses 1996-97